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Business Coaching to Attract Clients with Ease *with Caterina Rando*

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October Special Offer!

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[Look for Caterina's
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October 2007

Dear Caterina,

We are well into Fall, and I hope your business is thriving. This month I decided to offer some useful strategies around ways to balance out the peaks and dips of cash flow. Below is a detailed article full of great information, and I invite you to join me on [October 24th for a FREE tele-class](#) on related material.

Don't miss out on my extraordinary offer on the Expert Advantage program starting in January - get 2007 pricing when you sign up before October 30. **Save almost 25%.**

Is Your Business Bi-Polar?

How to Better Manage Your Cash-flow Highs and Lows

Is there a period of a few weeks and months when you feel that you are a leader in your field, your business is booming, the phone is ringing, the checks are coming in, your clients are happy and all seems right with the world? Then at other times there are weeks when you think no one ever heard of your firm and your great reputation, your competition seems to be getting all the goodies and you wonder if you went under tomorrow world anyone notice?

Well, those days are over. Follow these strategies to ensure that your business stays on an even keel, with steadily increasing revenue.

Multiple Sources of Revenue

In every industry there are times of the year that are less busy and some that are more busy. The more ways you have of generating